

## Hop Online for Locust Battle

24 Aug 2010

The war against locusts will not only be fought in paddocks across NSW, it will be online too with Industry & Investment NSW today unveiling its electronic communications to help in the battle.

NSW Deputy Locust Commissioner, Simon Oliver, today said the NSW response would provide up-to-the-minute information to farmers and landholders on the frontline controlling the pest.

“Our concerted effort over the next few months will not only be in the paddock, but also delivering information and advice on treatment options, hatching dates, situation updates and forecasts,” Mr Oliver said.

“Locating the locusts, reporting them and then treating them is crucial to our success.

“That’s why Industry & Investment NSW has bolstered its communications platforms to reach the public quickly and effectively using twitter, a regular email newsletter, and a comprehensive locusts web portal [www.agriculture.nsw.gov.au/locusts](http://www.agriculture.nsw.gov.au/locusts)

“Between these tools and print and electronic media, we will keep the public up-to-date with the campaign, receive feedback and shape the response plan accordingly.

“Information we will be providing via Twitter includes emerging hotspots, situation updates, forecast hatching dates, locust locations, insecticide distribution points, public meeting dates, links to the regular electronic newsletter and directing traffic to relevant news on our website.”

**Follow the locust battle on Twitter: <https://twitter.com/NSWLocustHQ>**

**Register to receive the NSW locust email newsletter: [www.agriculture.nsw.gov.au/locusts](http://www.agriculture.nsw.gov.au/locusts)**

**Media contact: Tom Braz 0428 256 596**

Hop Online for Locust Battle NSW Department of Primary Industries